

THE MISSION OF THE

Jack Kent Cooke Foundation

THE JACK KENT COOKE FOUNDATION, BASED IN Lansdowne, Virginia, is a private, independent foundation established in 2000 by the estate of Jack Kent Cooke to help young people of exceptional promise reach their potential through education. The Foundation focuses in particular on individuals with financial need.

To fulfill this mission, the Foundation offers some of the largest scholarships of any private foundation in the United States. These scholarships give the finest students an opportunity for an education they might not otherwise be able to afford. These three scholarship programs are

- The Graduate Scholarship Program, which provides new and recent bachelor's degree recipients with support to attend graduate or professional school.
- The Undergraduate Transfer Scholarship Program, which enables students or recent alumni from community or two-year colleges to complete their bachelor's degree.
- The Young Scholars Program, which provides high-achieving youth with co-curricular support during high school to nurture their talents.

The Foundation chooses recipients for these awards following a rigorous review process led by independent, expert selection committees. Selection criteria include academic excellence, unmet financial need, will to succeed, leadership and public service, critical-thinking ability, and strong interest in the arts and humanities.

In addition, in 2001 the Foundation established its September 11th Scholarship Fund, which is designated solely for individuals who are the dependents or spouses of those who died or were permanently disabled as a result of the September 11th attacks and who have financial need not met by other sources.

To complement its focus on scholarships for exceptional students with financial need, the Foundation also provides direct grants to programs related to its mission. These initiatives include support for innovative programs that help find and serve high-achieving students with financial need, support for the training of public school principals, and a college access initiative designed to open the doors to post-secondary education for students who would likely otherwise be unable to pursue it.

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PERSONS INTERVIEWED

The following persons generously offered their time and their recollections of Mr. Cooke for this project:

William J. Bresnan, President and Chief Executive Officer, Bresnan Communications

John Kent Cooke, Sr., Director, Jack Kent Cooke Foundation

Gregory R. Dillon, former Chief Financial Officer, Jack Kent Cooke Incorporated; Founder and Principal, Dillon Development Partners; Director, Jack Kent Cooke Foundation

Milt Dunnell, Sports Editor, *Toronto Star*, 1948-1970

Stuart A. Haney, Esq., former General Counsel and Vice President, Jack Kent Cooke Incorporated; Director, Jack Kent Cooke Foundation

Linda J. King, former Tax Director, Jack Kent Cooke Incorporated; Director, Jack Kent Cooke Foundation

Jim Lacher, former Treasurer, Jack Kent Cooke Incorporated

Jerry Perenchio, Chairman and Chief Executive Officer, Univision Communications

Mark Pollak, Esq., Partner, Wilmer Cutler Pickering Hale and Dorr L.L.P.; Director, Jack Kent Cooke Foundation

Lawrence Emmett “Larry” Regan, Coach and General Manager, Los Angeles Kings, 1967-1974

Jay Ricks, Esq., Of Counsel, Hogan & Hartson L.L.P.

Daniel L. Ritchie, Chancellor, University of Denver

Frederick Appleton “Fred” Schaus, Head Coach, Los Angeles Lakers, 1961-1967; General Manager, Los Angeles Lakers, 1967-1972

Howard B. Soloway, Esq., Partner, Morrison & Foerster L.L.P.; Director, Jack Kent Cooke Foundation

Sir Kenneth Thomson, Toronto, Canada

Bill “Butch” van Breda Kolff, former Head Coach, Los Angeles Lakers, 1967-1969

Wanda G. Wiser, former Vice President for Finance, Jack Kent Cooke Incorporated; Director, Jack Kent Cooke Foundation

NOTES

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1. Jerry Perenchio, telephone interview by Pete Mackey, March 25, 2004.
2. Jack Kent Cooke, interview by Charlie Rose, *Night Watch*, CBS, September 5, 1984.
3. Jack Kent Cooke, interview by Glenn Brenner, Carlisle, Pa., July 30, 1985.
4. Jay Ricks, telephone interview by Adrian Kinnane, January 21, 2004.
5. Linda J. King, interview by Adrian Kinnane, Lansdowne, Va., January 12, 2004.
6. Wanda Wisner, interview by Adrian Kinnane, Lansdowne, Va., January 15, 2004.
7. Bob MacDonald, "Cooke Looks at Cooke," *Toronto Daily Star*, December 20, 1958, Jack Kent Cooke Archives, Jack Kent Cooke Foundation, Lansdowne, Va. (hereafter JKCF Archives).
8. Jerry Perenchio, letter to Pete Mackey, March 26, 2004.
9. Telegram from Jack Kent Cooke to Joe Gibbs, JKCF Archives.

CHAPTER 1

1. Some official documents state Jack Kent Cooke's birth date as October 26, 1912, but he and his family always celebrated it on October 25.
2. Jack Kent Cooke, interview by Charlie Rose, *Night Watch*, CBS, September 5, 1984.
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10. Bill Bresnan, telephone interview by Adrian Kinnane, February 5, 2004.
11. "An Affair of the Heart," *Architectural Digest*, March/April 1974, 43.
12. Kathi Ann Brown, *Wired to Win: Entrepreneurs of the American Cable Industry* (Fairfax, Va.: Spectrum Publishing Group, 2003), 30.
13. Bill Bresnan, telephone interview by Adrian Kinnane, February 5, 2004.

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