

# JACK KENT COOKE

F O U N D A T I O N

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## PARTNERSHIPS THAT PROMOTE SUCCESS

*Transfer from Community Colleges to Selective Four-Year Institutions*

September 15 - 17, 2010 | Washington Marriott | Washington, D.C.

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### Conference Agenda

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#### WEDNESDAY, SEPTEMBER 15, 2010

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3:30 p.m. - 5:00 p.m.	CCTI Grantee Meeting	Dupont Ballroom Salon F&G
4:00 p.m. - 9:00 p.m.	Early Registration	Second Floor Lobby
6:00 p.m. - 8:00 p.m.	Opening Dinner	West End Ballroom Salons A-D
	<b>Welcome Remarks</b> Louis Caldera, <i>Vice President of Programs, Jack Kent Cooke Foundation</i>	
	<b>Introduction of Keynote Speaker</b> Joshua Wyner, <i>Senior Advisor, Proof Points</i>	
	<b>Keynote Address</b> Anthony P. Carnevale, Ph.D., <i>Director, Georgetown University Center on Education and the Workforce</i>	

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#### THURSDAY, SEPTEMBER 16, 2010

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8:30 a.m. - 5:00 p.m.	Registration	Second Floor Lobby
8:30 a.m. - 9:30 a.m.	Continental Breakfast	West End Ballroom Salons A-D

9:30 a.m. - 11:45 a.m.      **Welcome Plenary**      West End Ballroom  
Salons A-D

**Welcome and Overview of the Community College Transfer Initiative**

Emily Froimson, *Director Higher Education Programs, Jack Kent Cooke Foundation*

**The stories of community college students who have transferred to selective four-year colleges**

Moderated by Stephen Farmer

*Associate Provost and Director of Undergraduate Admissions*

*The University of North Carolina at Chapel Hill*

**Panel:**

LaChaun Anderson, *Transfer Student, University of North Carolina at Chapel Hill*

Aaron Fulkerson, *Jack Kent Cooke Foundation Undergraduate Transfer Scholar*

Caraleigh Holverson, *Jack Kent Cooke Foundation Undergraduate Transfer Scholar*

Consuelo Nelson, *Transfer Student, Mount Holyoke College*

**Q&A**

**What have we learned? Evaluation of the Community College Transfer of Initiative**

Cathy Burack, Ph.D., *Senior Fellow, Brandeis University Center for Youth and Communities*

Susan Lansperg, Ph.D., *Scientist, Brandeis University Center for Youth and Communities*

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11:45 a.m. - 12:15 p.m.      **Break**

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12:15 p.m. - 1:15 p.m.      **Lunch**      West End Ballroom  
Salons A-D

**Introduction of Keynote Speaker**

Lawrence Kutner, Ph.D., *Executive Director, Jack Kent Cooke Foundation*

**Keynote Address**

Dr. Lynn Pasquerella, *President, Mount Holyoke College*

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1:15 p.m. - 2:00 p.m.      **Plenary Session with Audience Q&A**      West End Ballroom  
Salons A-D

**Promoting Mentoring and Persistence for Transfer in STEM at Selective Institutions**

Becky Wai-Ling Packard, Ph.D., *Associate Professor, Mount Holyoke College*

Dr. Packard is a faculty member playing an active role within our Jack Kent Cooke partnership and will discuss ways in which faculty at selective four-year colleges and universities can support successful transfer by facilitating access to mentoring. She will share findings from on-going longitudinal research examining the experiences of community college students in Massachusetts as they navigate transfer pathways in science, technical, engineering and math (STEM) fields.

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2:00 p.m. - 2:15 p.m.      **Break**

2:15 p.m. - 3:30 p.m.

### **Concurrent Breakout Sessions**

Theme: Models for Student Advising and Working with Students Pre-Transfer

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#### **The Kaplan Leadership Program: An Approach to Preparing Community College Students for Successful Transfer and Beyond**

Dupont Ballroom  
Salon F

Jennifer Benn, *Executive Director, Kaplan Educational Foundation*  
Nancy Sanchez, *Academic Advisor, Kaplan Educational Foundation*

The Kaplan Leadership Program, founded four years ago, seeks to develop the next generation of leaders among talented, underrepresented, community college students from low-income backgrounds. The program provides community college students with resources and support to help them raise their expectations, expand their personal goals, and eventually attain leadership roles in their professions and communities. This session will discuss the program's successes and the best practices developed to prepare its students for successful transfer to and graduation from competitive bachelor's degree programs.

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#### **Near Peer Transfer Advisers: Using Partnerships and Data to Provide Innovative Advising**

Dupont Ballroom  
Salon H

Nicole Farmer Hurd, Ph.D., *Executive Director, National College Advising Corps*  
Brent Evans, *Doctoral Student, Stanford University*  
Beth Tankersley-Bankhead, Ph.D., *Executive Director, Missouri College Advising Corps, University of Missouri, Columbia*  
Sarah Keith, *Academic Adviser, St. Louis Community College-Merame*

This session will look at efforts by the National College Advising Corps to create partnerships with community colleges, four-year institutions, and high schools to deliver students access to all forms of higher education and promote success. By exploring NCAC's efforts in Missouri and looking at the data, we will discuss how transfer advising can be supplemented at the community college level through the use of near peer advisers. We will also discuss best practices, lessons learned, and how the model/services can be replicated.

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#### **Access and Success Through Community College Student Research Fellowships at Selective Universities**

Dupont Ballroom  
Salon G

Dilip Das, *Assistant Vice Provost, University of Michigan*  
John Vasquez, *Assistant Director, Undergraduate Research Opportunity Program, University of Michigan*

This session will discuss a successful initiative at the University of Michigan which engages community college students in full-time summer research at the University prior to the students transfer. The students come from community colleges throughout the State of Michigan and participate in the program up to a year prior to their potential transfer and continue to do research upon transfer during their first academic year on campus. The presenter will share the program model, what we have learned about the role of undergraduate research in the students' successful transition to the university as well as engage participants in an institutional assessment of the adaptability of such a program on their own campuses.

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3:30 p.m. - 3:45 p.m.

Coffee Break

3:45 p.m. - 5:00 p.m.

### **Concurrent Breakout Sessions**

Theme: Models for Building Partnerships

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#### **The C-STEP Program: A Strategic Partnership between the Community Colleges and the University Designed to Promote Student Access, Persistence, and Success**

Dupont Ballroom  
Salon G

Thomas Gould, Ph.D., *Dean and Department Head, Arts, Sciences, and University Transfer, Durham Technical Community College*

Rebecca Egbert, *Senior Assistant Director of Admissions, The University of North Carolina at Chapel Hill*

Tonya Forbes, Ph.D., *Dean, Mathematics & Sciences, Wake Technical Community College*

Perry Hardison, *Instructor, Humanities and Fine Art, Alamance Community College*

The Carolina Student Transfer Excellence Program (C-STEP) is a successful strategic partnership between three community colleges (Durham Technical Community College, Alamance Community College, and Wake Technical Community College) and the University of North Carolina at Chapel Hill. Representatives from each institution will address recruitment, institutional culture, logistics, curriculum, financial, and student engagement and persistence and how the institutions have met the inherent challenges of such a program. Audience participants will learn concrete steps to ensure the seamless transition and success of community college transfer students to selective universities.

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#### **The Development & Evolution of a Transfer Relationship**

Dupont Ballroom  
Salon H

Rebecca Mack, *Transfer Advisor, Monroe Community College*

Cathleen Sheils, *Director, Undergraduate Admissions, ILR School, Cornell University*

This session examines the highly successful transfer relationship between Monroe Community College and Cornell University; a relationship that was fostered from support through the Jack Kent Cooke Foundation. The session will outline the development of a partnership between these two schools that benefits students who traditionally would not have sought out a transfer institution such as Cornell University. Discussion will include best practices, lessons learned, and suggestions to assist others in cultivating such a partnership.

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#### **Strategic Transfer Partnerships: Building a Four-Year Model**

Dupont Ballroom  
Salon F

Stephanie Balmer, *Dean of Admissions, Financial Aid, Dickinson College*

Norm Jones, *Assistant to the President, Dickinson College*

Dorothy Plantz, *Director, Transfer Center Howard Community College*

Lucy Laufe, Ph.D., *Honors Program Director, Montgomery College*

This session chronicles the journey of three leader institutions: Howard Community College (MD), Montgomery College (MD), and Dickinson College (PA) as they have entered into strategic partnerships encouraging and recruiting qualified honors students to transition into a competitive four-year liberal arts environment. Panelists will share best practices around the development of partnership agreements, course equivalency articulation, academic advising, on-campus support and building strong cohorts.

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5:00 p.m. - 6:00 p.m.

**Break**

6:00 p.m. - 7:00 p.m.      Reception      West End Ballroom  
Salons A-D

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Dinner on Own

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**FRIDAY, SEPTEMBER 17, 2010**

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7:30 a.m. - 8:30 a.m.      Continental Breakfast      West End Ballroom  
Informal discussion tables      Salons A-D

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8:30 a.m. - 9:45 a.m.      Plenary      West End Ballroom  
Salons A-D

**The National Perspective on Improving Transfer**

Stephen Handel, Ph.D., Director, *Higher Education Relationship Development and Community College Initiatives, The College Board*

Ronald Williams, Ph.D., *Vice President, College Board*

Youlanda Copeland-Morgan, *Associate Vice President for Enrollment Management, Syracuse University*

Gregory Kienzl, Ph.D., *Director of Research, Institute for Higher Education Policy*

The College Board, with the support of the Gates Foundation, is pursuing a comprehensive review of the transfer process, tackling both policy and empirical questions. The goal of the initiative, known as the Transfer Policy Project, is to determine the extent to which the transfer process can be used to help meet President Obama's postsecondary education goals. The session will focus on the elements of a "transfer-receiving" culture—an emerging framework that will serve four-year institutions well as they seek to enroll and serve greater numbers of students from community colleges.

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9:45 a.m. - 11:00 a.m.

**Concurrent Breakout Sessions**

Theme: Building a Consortium of Transfer Receiving Institutions

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**Community College Linkages: Leveraging the Lessons  
Learned Through the CCTI Experience**

Dupont Ballroom  
Salon F

Kurt Thiede, *Vice President of Enrollment Management, Bucknell University*

Mark Davies, *Assistant Vice President of Enrollment Management, Bucknell University*

Dory Leahy, *Dean, Retention Services, Harrisonburg Area Community College*

Susan Tobia, *Assistant Vice President for Academic Affairs, Community College of Philadelphia*

From an institutional perspective, Bucknell University has had an outstanding experience with the CCTI program. Work is being done to leverage the lessons acquired through this experience to create a national network of regional consortia designed to encourage, facilitate, and support the enrollment of a great number of community college students at the nation's best private four-year schools. The working concept will be presented and various aspects of the proposed program will be discussed openly by the group.

**Pathway to the Baccalaureate: Fostering College Success  
through a Regional Consortium**

Dupont Ballroom  
Salon G

Kerin A. Hilker-Balkissoon, *Director, Pathway to the Baccalaureate Program,  
Northern Virginia Community College*

Pathway to the Baccalaureate is a highly successful, replicable initiative that addresses barriers to college access and success for large numbers of at-risk students in Northern Virginia through an effective collaboration among K-12, community college and university partners. This session will provide participants with a description of Pathway's one-stop, case management model, which has demonstrated a profound impact on college transition, retention, graduation, and transfer rates. Pathway students successfully transfer to selective four-year colleges and universities across the nation, including George Mason University, The University of Virginia, The College of William and Mary, Georgetown University and George Washington University.

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11:30 a.m. - 12:00 p.m.

**Closing Remarks and Questions**

West End Ballroom  
Salons A-D

**What are the critical components of successful transfer partnerships?**

Emily Froimson, *Director Higher Education Programs, Jack Kent Cooke Foundation*

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