

AVID® has helped millions of students activate their potential and pursue their postsecondary goals.

In a single year, AVID reaches more than **2 million** students.

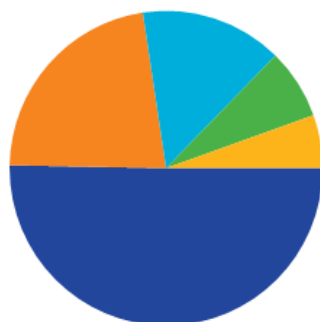
AVID STUDENTS (GRADES K-12)

66%

LOW-INCOME

(free or reduced-price lunch)

AVID. (2019). AVID secondary and elementary data collection: N = 1,100,172 [Electronic Database].



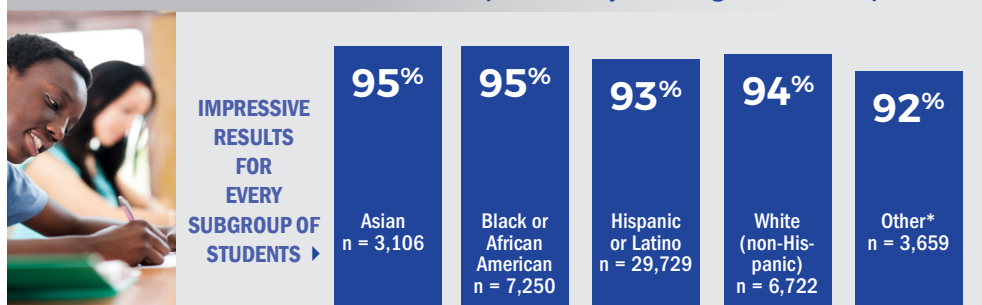
■ 50% Hispanic
■ 23% White
■ 14% Black
■ 7% Other
■ 5% Asian



AVID not only impacts **college readiness**,

it also impacts **college success**.

AVID Class of 2019: 93% completed four-year college entrance requirements



*Other includes American Indian or Alaska Native, two or more races, and students who declined to state.
AVID. (2019). AVID senior data collection: N = 50,439 [Electronic Database].

AVID Class of 2019 Elective Seniors' Impressive Results

89% reported plans to attend a postsecondary institution.

85% reported taking at least one rigorous course (e.g., AP®, IB®, and/or Cambridge®).

3.3 was the average high school GPA for AVID seniors.

84% applied to a Four-Year College/University.

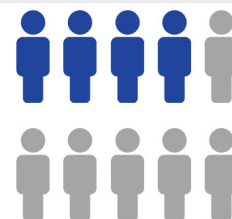
AVID creates **systemic change** by helping education professionals **reframe** how they think about teaching and student potential.

Each year, we engage over 85,000 teachers, counselors, principals, and district leaders in highly interactive face-to-face and online professional learning. Our programs help build a strong relational bond between teachers and students, which makes space for students to thrive. In our 40-year history, we've provided professional development and resources to hundreds of thousands of educators, enabling them to activate the power of belief in all students.

AVID alumni who go to college are **four times more likely** to graduate than **their national peers**.

42%

of first-generation, low-income AVID college students graduate with a four-year degree within six years*



..... VS

11%

of peers nationally graduate within the same timeframe**



* Source: These data reflect records received from National Student Clearinghouse, 2016-2018. AVID Senior Data Collection, 2010-2012 [Electronic Database]

**Source: Engle, J. & Tinto, V. (2008). Moving Beyond Access. Washington, DC: The Pell Institute

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In 2020, more than 25,000 educators enrolled in AVID DigitalXP™ or AVID Discover™, our online professional development programs. Of the attendees surveyed, 9 out of 10 report that this professional learning experience has grown their abilities and confidence to:

Build a learning community and engage students virtually.

Implement new teaching strategies for rigorous instruction.

Use new digital tools with their course content right away.



Where We Are

AVID is implemented in approximately:



7,500+ schools



in 48 states

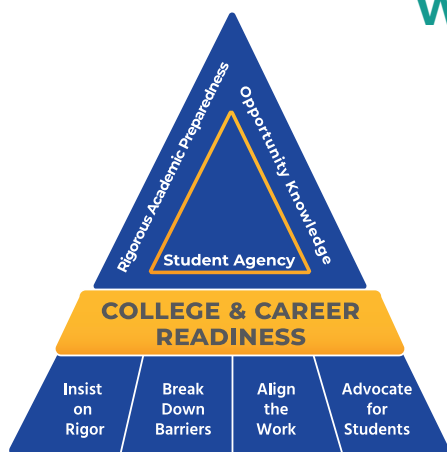


and schools in Department of Defense Education Activity (DoDEA), Canada, and Australia.

The AVID College and Career Readiness Framework

What We Believe

AVID believes that all students, regardless of their race, zip code, or family's educational background, deserve an education that builds student agency while providing rigorous academic preparedness and opportunity knowledge. The AVID College and Career Readiness Framework helps educators reframe how they see student potential and how to create a learning ecosystem with existing talent, resources, and systems.



Our Story

AVID began in 1980 at one high school in San Diego, CA at a time when many held low expectations for students bused in from disadvantaged areas of San Diego. AVID started with one teacher, in one classroom, who recognized that students from families with low incomes and without a college-going tradition could succeed in high school and be college-ready. Since then, AVID has grown to be one of the most well-known education organizations in the United States, with a staff of over 250 full-time and 1,000 part-time employees. Over AVID's 40-year history, our partners have provided over 12.5 million AVID experiences to students across the country and around the world.